



Kewaunee County
Economic Development Corporation

ANNUAL KCEDC REPORT



ANNUAL REPORT 2023

WWW.KCEDC.ORG

2023 BOARD LEADERSHIP

Driving Prosperity: Empowering Businesses, Transforming Our Community



JOHN MASTALIR

Chair



GARY PAAPE

Vice Chair



JOHN PRICE

Treasurer



AMBER HEWETT

Immediate Past Chair

2023 BOARD MEMBERS

Driving Prosperity: Empowering Businesses, Transforming Our Community

JOHN PABICH

City of Algoma

JORDAN EBERT

Ebert Enterprises/Salmon's Meats

JO-ELLEN FAIRBANKS

Luxemburg-Casco School District

WENDY SHELTON

City of Kewaunee

DAN PORATH

Village of Luxemburg

KAREN TREML

Retired-Kewaunee School District

ALISON SMITH

Smith & Smith LLC

**WE ARE RECRUITING FOR A FEW
ADDITIONAL BOARD MEMBERS IN 2023**

2022 EXITING BOARD MEMBERS

Driving Prosperity: Empowering Businesses, Transforming Our Community

RYAN HOFFMANN

FTS Technology

BRAD BOSAR

Ball Auto

RANDY VANDENACK

Port O' Call

**WE ARE RECRUITING FOR A FEW
ADDITIONAL BOARD MEMBERS IN 2023**

2023 KCEDC STAFF

Driving Prosperity: Empowering Businesses, Transforming Our Community



BEN NELSON
Executive Director



ROBYN HARPER
Online Media Manager



EVA HAU
Marketing Apprentice

ABOUT US

Who We Are?

The Kewaunee County Economic Development Corporation (KCEDC) is a non-profit organization dedicated to promoting economic growth and development in Kewaunee County.

What We Do?

The KCEDC works to grow the economy in Kewaunee County to increase the quality of life.



VISION, MISSION, & GOALS

OUR VISION



To be a catalyst to stimulate economic growth that will strengthen our community, benefit our residents, & enhance our overall quality of life.

OUR MISSION

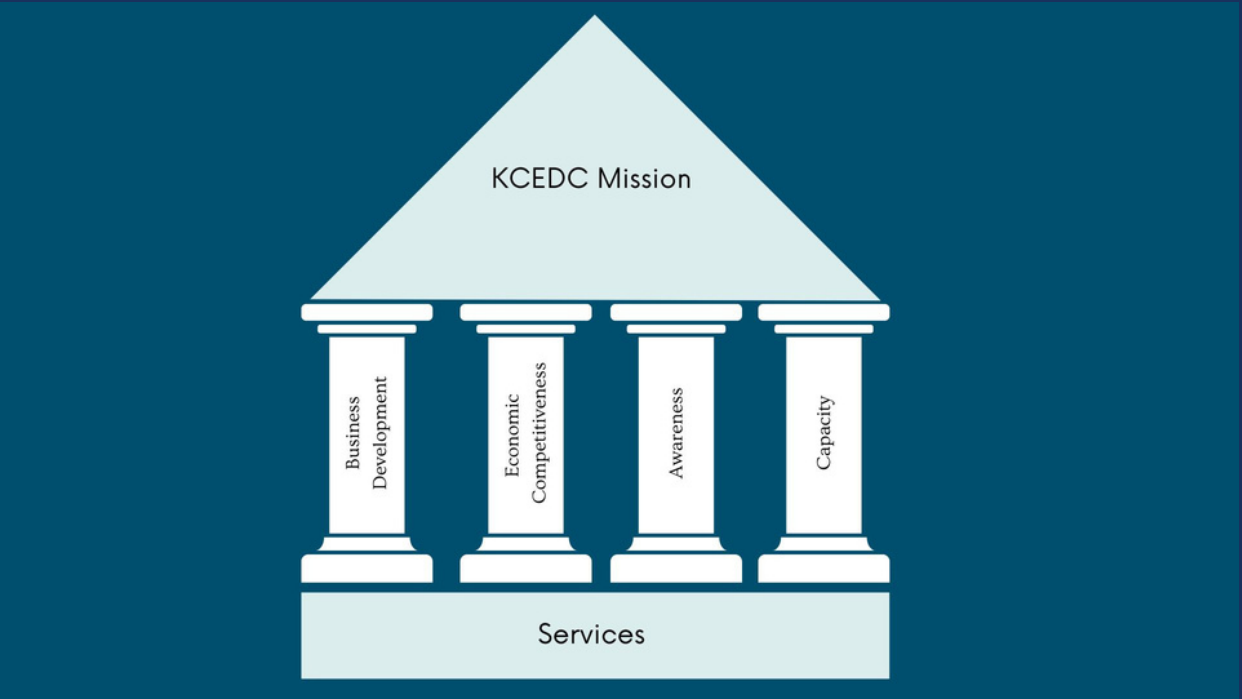


Through public & private partnerships, we will develop forward-thinking strategies & tactics to retain existing businesses, promote sustainable, diversified business growth & entrepreneurial opportunities in Kewaunee County.

GOALS



To consistently improve progress upon our 4 Strategic Pillars of Business Development, Economic Competitiveness, Awareness, & Capacity.



OUR PROJECTS



BRE Program

Completed over 90 BRE's representing almost 3000 employees in our county.



Workforce Wednesdays

Weekly job openings and other relevant information for job seekers to navigate the job market in Kewaunee County and find a fulfilling career path.



Broadband

Partnered with NEW North on asset analysis and gap analysis study.



Tourism

26% increase in direct visitor spending and an increase from \$37 million to \$43 million in total business sales

OUR PROJECTS



Grow Grant

Provided small business grants to help grow local small businesses



Main Street Grants

Captured more than 35% of our region's allocation



Legislative Days

Successfully lobbied on 6 legislative issues important to our county.



Ag Career Days

Workforce development introducing 950 students to careers in Agriculture.

ECONOMIC SUCCESS

Housing Permits

222%+

Educational Attainment

24% INCREASE

Median Income Level

UP 16%

Local Tax

\$1,000,000+

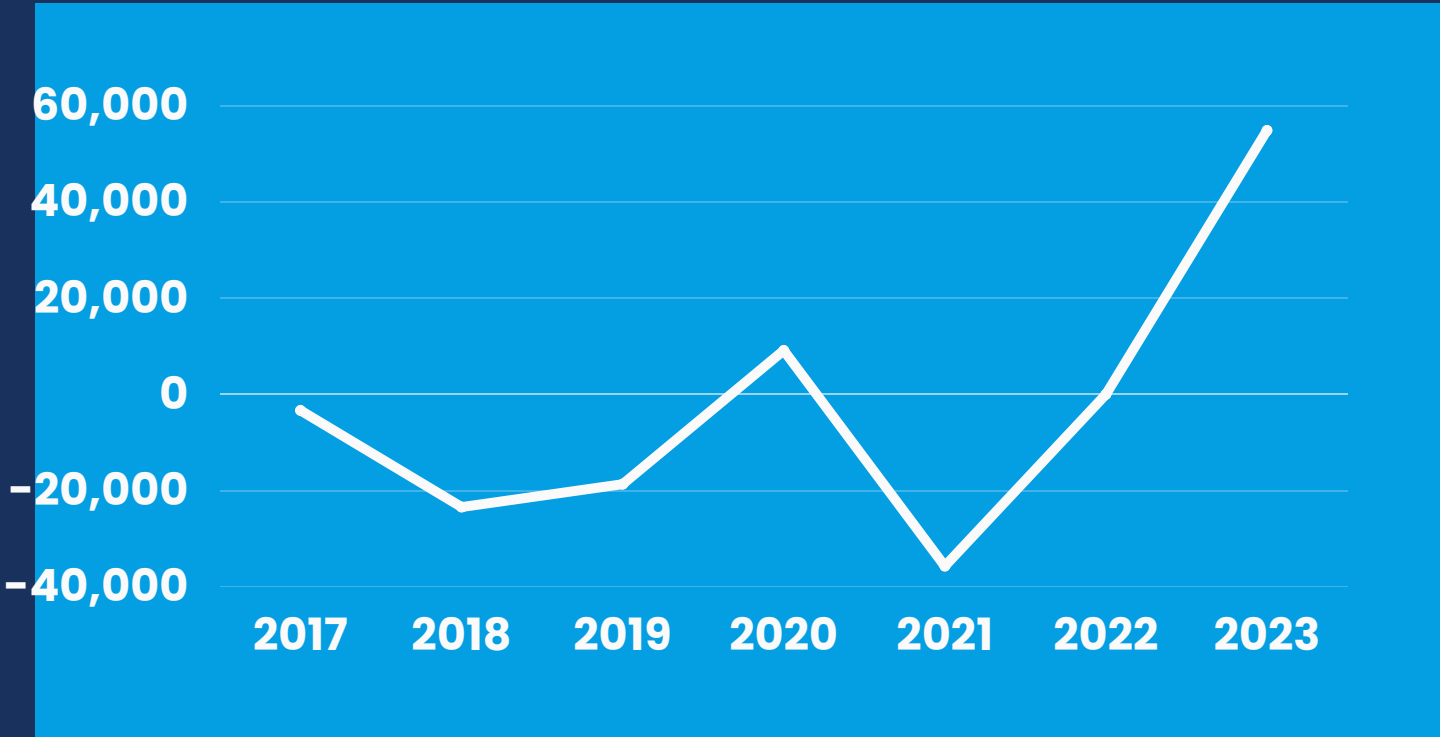
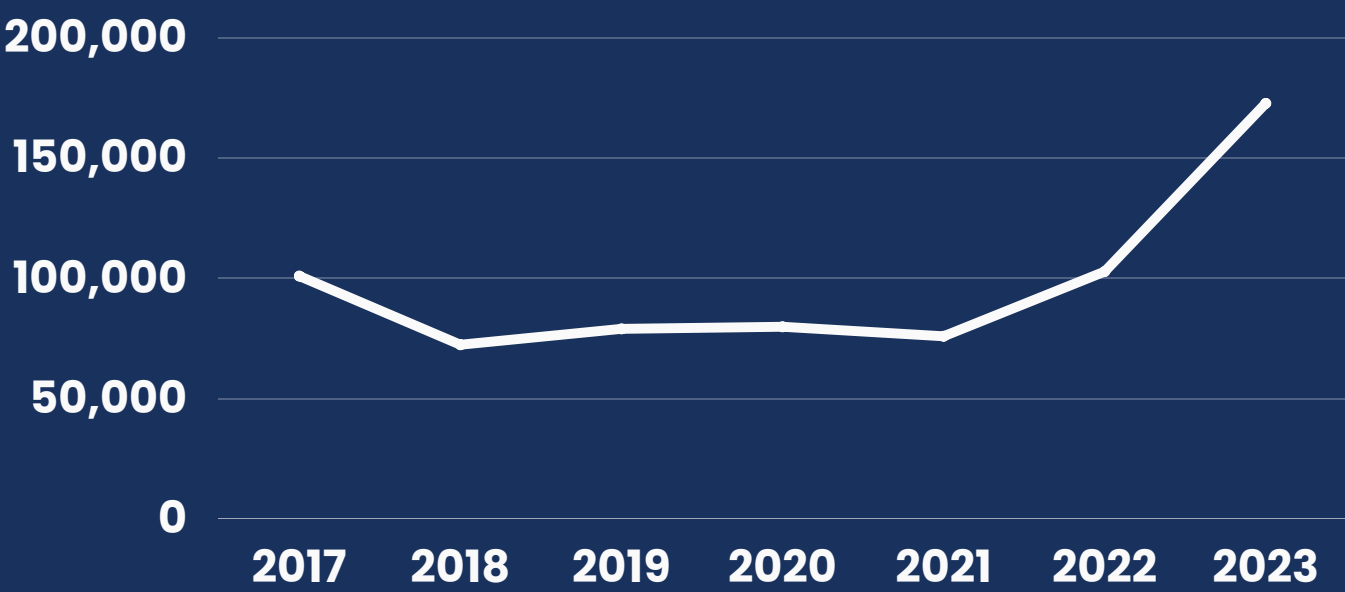


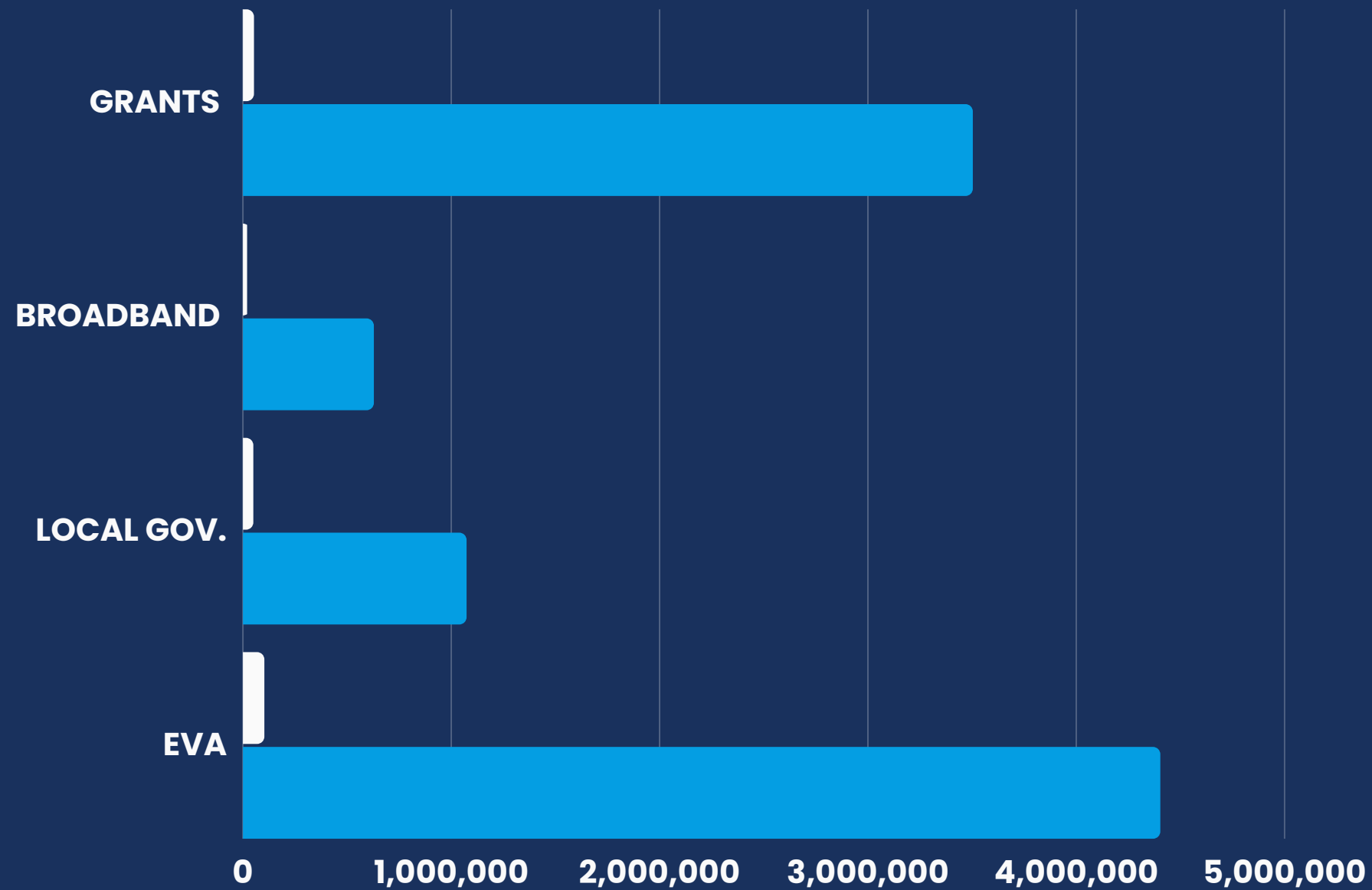
REVIVING OUR ECONOMIC FUTURE

REVENUE & PROFIT/LOSS

Support jump of 35% from 21 to 22
Expecting 68% this year in 23
Total of 127%

Operating turnaround of 100% from 21 to 22
Expecting A total of 253% by end of 23





2022 ACTUAL ANNUAL FINANCIAL IMPACT

1

Financial Impact

Measurable value of KCEDC output

2

Investment support

Investment support allocated



SUSTAINING MOMENTUM: BUILDING ON SUCCESS FOR A STRONGER FUTURE

Our journey toward continued economic growth requires collective effort and collaboration.

By working hand in hand, we can create an environment that nurtures innovation, supports entrepreneurship, and paves the way for a bright and prosperous future for all residents of Kewaunee County.

OUR FUTURE PROJECTS



Nuclear Site

Leading the charge on redevelopment



Housing

Improving life cycle housing options



Diversifying Business

Growing and diversifying our business community



Technology

Facilitating & representing Kewaunee County in advancing technology

THANKS

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