



Kewaunee County
Economic Development Corporation

ANNUAL KCEDC REPORT



ANNUAL REPORT 2024

WWW.KCEDC.ORG

2024 BOARD LEADERSHIP

Empowering Collaborative Growth, Building Tomorrow



JOHN MASTALIR

Chair



GARY PAAPE

Vice Chair



JOHN PRICE

Treasurer



AMBER HEWETT

Immediate Past Chair

2024 BOARD MEMBERS

Empowering Collaborative Growth, Building Tomorrow

JOHN PABICH
City of Algoma

DAN PORATH
Village of Luxemburg

JORDAN EBERT
Ebert Enterprises/Salmon's Meats

CARRIE VERCAUTEREN
Vercauteren & Associates

JO-ELLEN FAIRBANKS
Luxemburg-Casco School District

HEATH EDDY
City of Kewaunee

**WE ARE RECRUITING FOR A FEW
ADDITIONAL BOARD MEMBERS IN 2024**

2024 EXITING BOARD MEMBERS

Empowering Collaborative Growth, Building Tomorrow

ALISON SMITH

Smith & Smith LLC

KAREN TREML

Retired-Kewaunee
School District

WENDY SHELTON

City of Kewaunee

**WE ARE RECRUITING FOR A FEW
ADDITIONAL BOARD MEMBERS IN 2024**

2024 KCEDC STAFF

Empowering Collaborative Growth, Building Tomorrow



BEN NELSON
Executive Director



EVA HAU
Marketing Apprentice

ABOUT US

Who We Are?

The Kewaunee County Economic Development Corporation (KCEDC) is a non-profit organization dedicated to promoting economic growth and development in Kewaunee County.

What We Do?

The KCEDC works to grow the economy in Kewaunee County to increase the quality of life.



VISION, MISSION, & GOALS

OUR VISION



To be a catalyst to stimulate economic growth that will strengthen our community, benefit our residents, & enhance our overall quality of life.

OUR MISSION

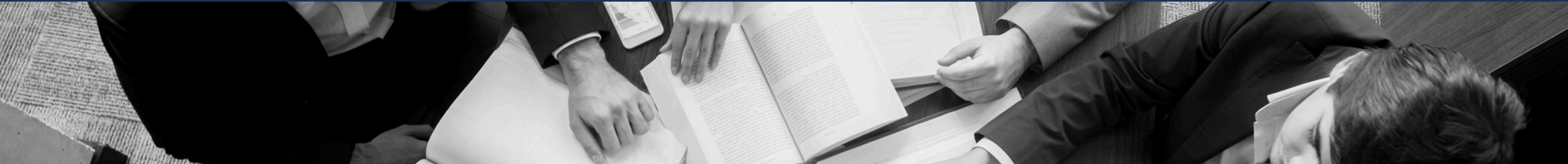
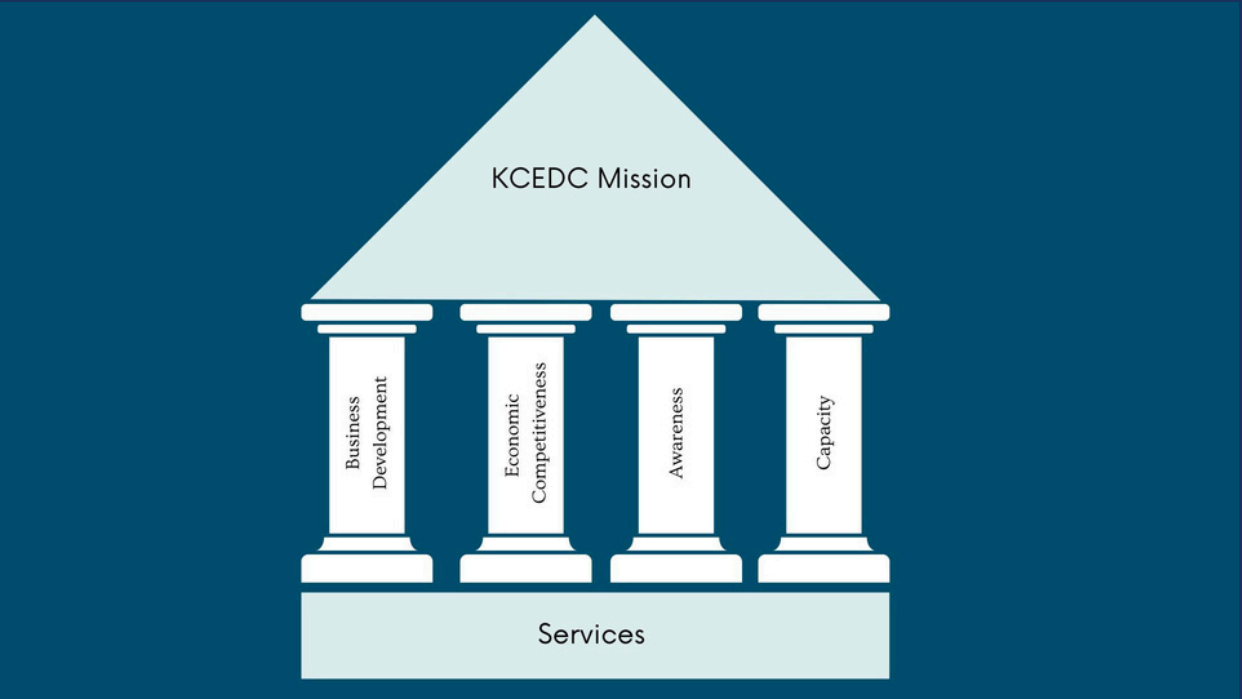


Through public & private partnerships, we will develop forward-thinking strategies & tactics to retain existing businesses, promote sustainable, diversified business growth & entrepreneurial opportunities in Kewaunee County.

GOALS



To consistently improve progress upon our 4 Strategic Pillars of Business Development, Economic Competitiveness, Awareness, & Capacity.



OUR PROJECTS



BRE Program



Broadband



**Workforce
Wednesdays**

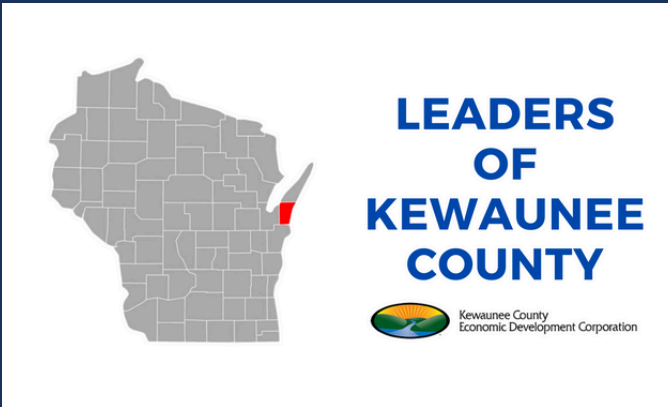


Ag Career Days

NEW PROJECTS



Lighthouse Launch



Leaders of KC



KC Small Business Expo



Project HOMESTEAD



AWARD WINNING BUSINESSES

**AGROPUR
SMASHED ON THE ROCKS
NEW PLASTICS
RENARDS CHEESE
RON'S CHEESE
PARALLEL 44
PAGEL'S PONDEROSA
AHANAPEE BREWERY
VON STIEHL WINERY**



ECONOMIC STORY

Housing Permits

57%+

Educational Attainment

5% INCREASE

Median Income Level

HIGHEST

Local Sales Tax Revenue

18.75%+

sharing
the vision



2023 new north annual report

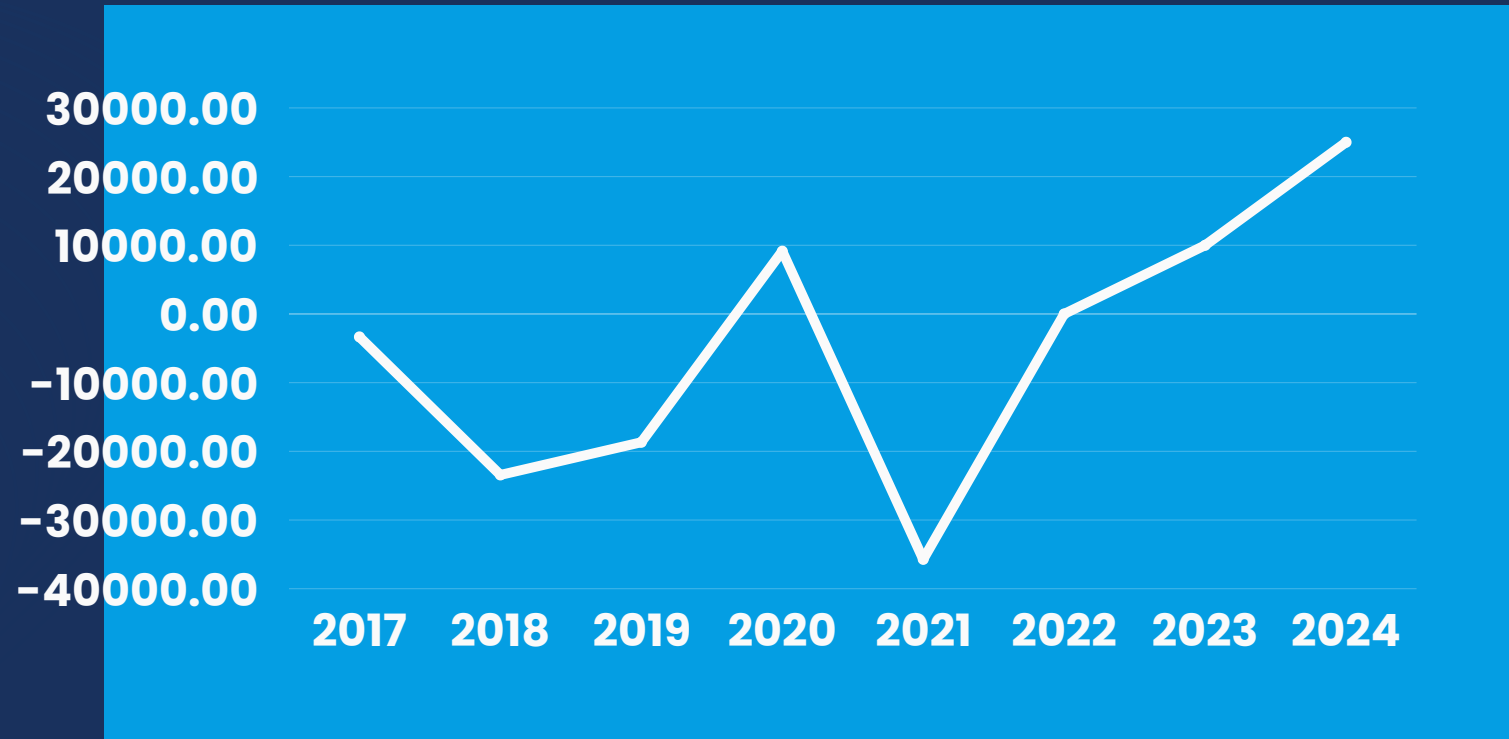
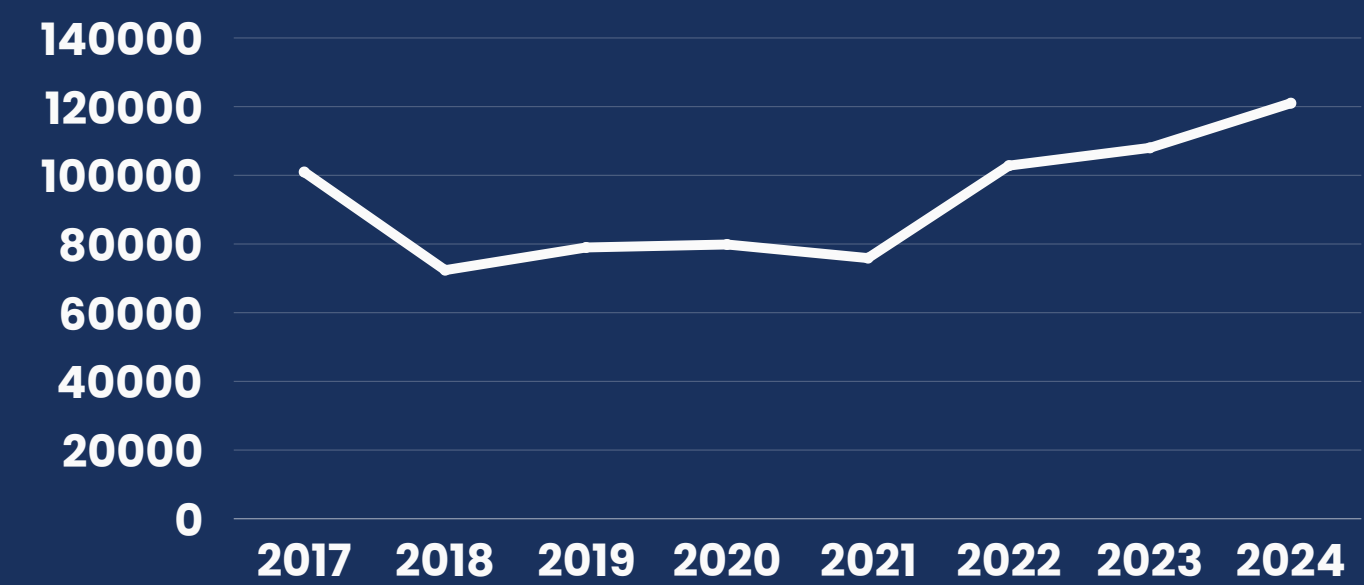


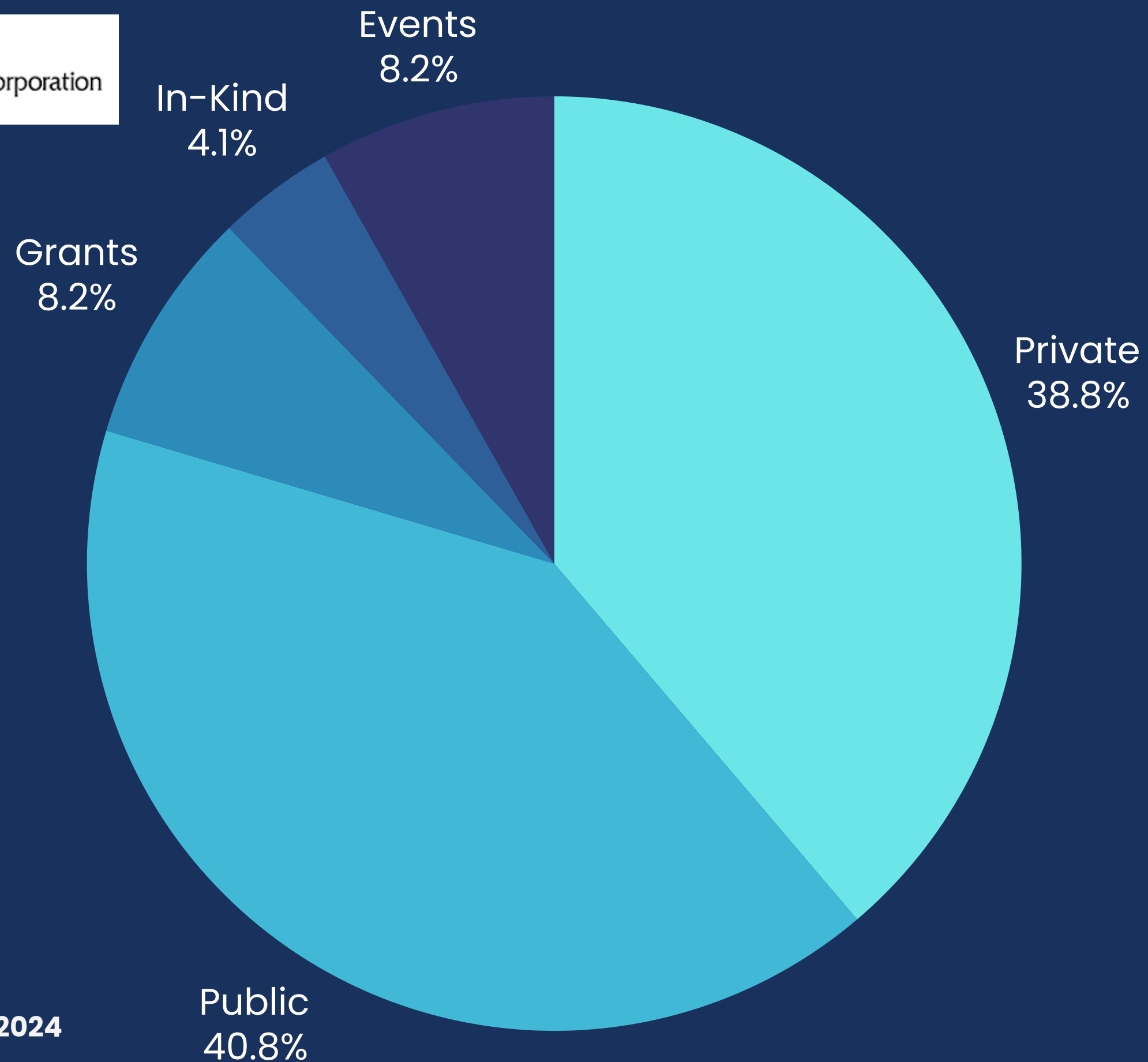
REVIVING OUR ECONOMIC FUTURE

REVENUE & PROFIT/LOSS

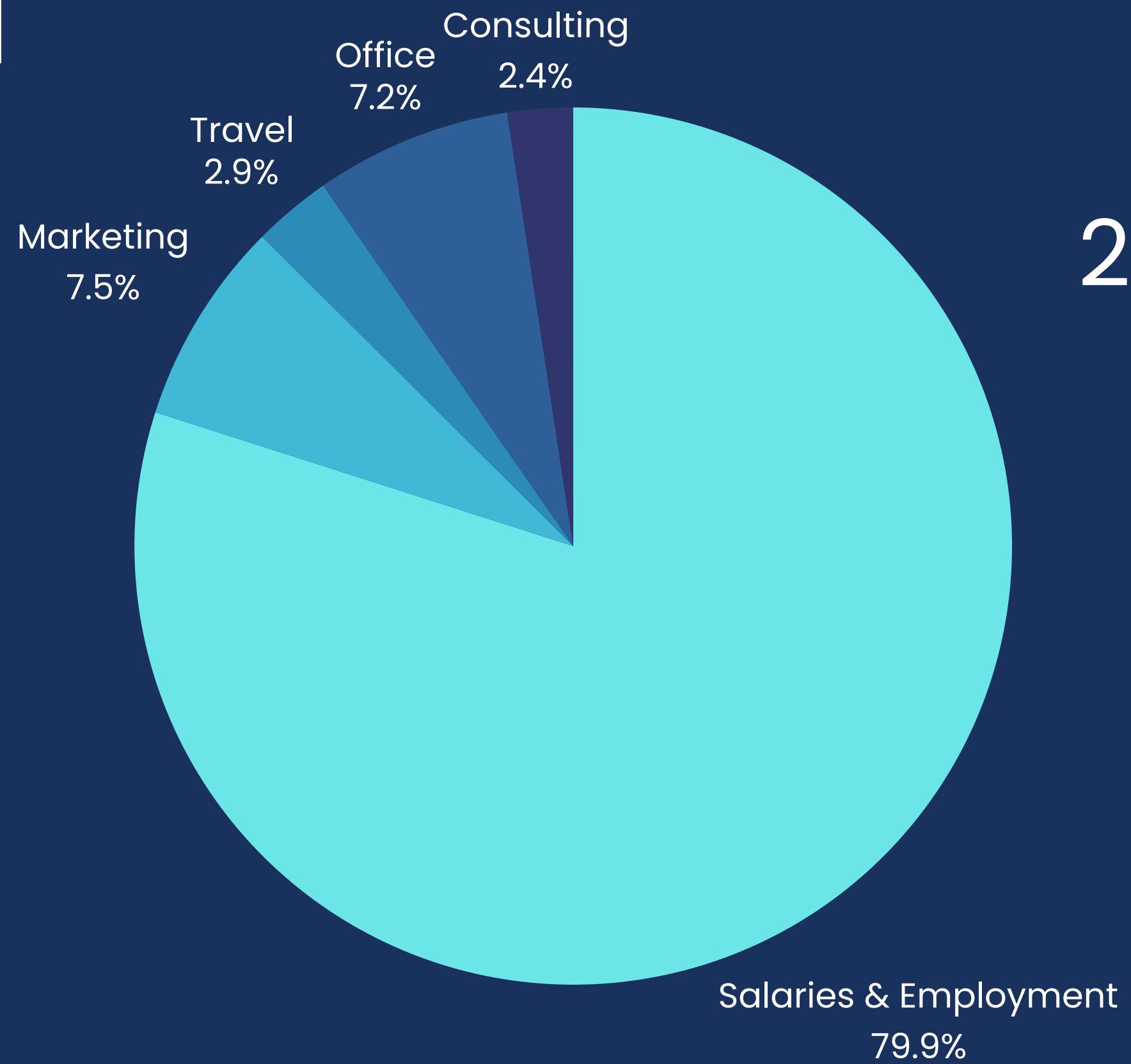
Support jump of 35% from 21 to 22
Expecting 30% this year in 24

Expecting A total of 128% by end of 24

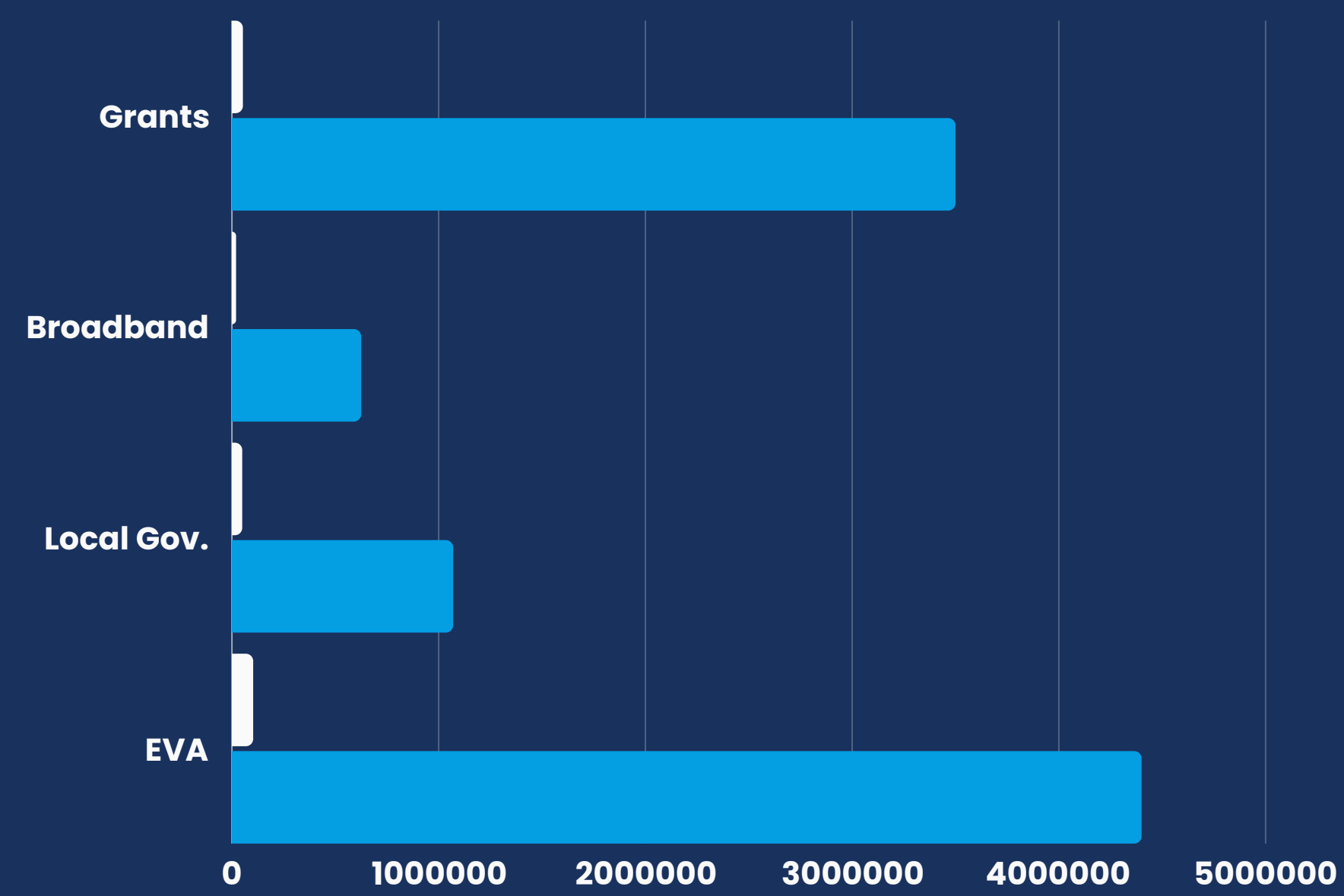




2024 KCEDC Revenues



2024 KCEDC Expenses



2024 ACTUAL ANNUAL FINANCIAL IMPACT

- 1

Financial Impact
Measurable value of KCEDC output
- 2

Investment support
Investment support allocated



HOUSING OPPORTUNITIES FOR MULTIFACETED ECONOMIC SUSTAINABILITY, TRANSFORMATION, ENHANCEMENT & AFFORDABLE DEVELOPMENT

Through strategic housing initiatives, we aim to create a transformative model that resonates beyond the borders of Kewaunee County, influencing the trajectory of rural economic development practices across Wisconsin.

CONTINUING STRATEGIC AREAS



Nuclear Site

Continuing partnership towards future opportunities



Diversifying Business

Growing and diversifying our business community



Housing

Improving life cycle housing options



Technology

Facilitating & representing Kewaunee County in advancing technology

THANKS

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